

# WORLD **DIABETES** FOUNDATION

## CODE OF CONDUCT

Our aim is to alleviate human suffering related to diabetes and its complications among those least able to withstand the burden of the disease.

- 1.** We will recognise people with diabetes and related diseases as dignified humans in all our activities and communications.
- 2.** We will display respect for the culture and values of the communities and countries within which we work.
- 3.** We will facilitate the UN Millennium Development Goals by striving to reduce the beneficiaries' vulnerability - addressing basic needs but also promoting development of sustainable solutions.
- 4.** We will give support regardless of race, gender or creed of the recipients in the developing world based upon assessment of needs and capabilities to meet these needs.
- 5.** We will promote local ownership of sustainable initiatives in co-operation with governments, private institutions and civil society.
- 6.** We will help build and strengthen local capacity to ensure that the recipients are empowered as key players in the development process.
- 7.** We will seek to support and create synergy between both top-down and bottom-up approaches that apply participation and partnership as both a means and a goal.
- 8.** We will be accountable to both those we seek to assist and those from whom we accept resources.
- 9.** We will adopt and require our partners to adopt a zero tolerance policy to corruption and bribery.
- 10.** We will be open and transparent, and report on the impact of our work, and the factors limiting or enhancing that impact.

